

40. The system of claim 34, wherein the descriptive information is transmitted at the initiation of the TV program.--

Respectfully submitted,

By: 

John G. Posa

Reg. No. 37,424

Gifford, Krass, Groh, Sprinkle,

Anderson & Citkowski, PC

280 N. Old Woodward Ave., Ste 400

Birmingham, MI 48009

(734) 913-9300 FAX (734) 913-6007

Date: Sept. 19, 2000

GIFFORD, KRASS, GROH, SPRINKLE, ANDERSON & CITKOWSKI, PC. 280 N. OLD WOODWARD AVENUE, STE. 400, BIRMINGHAM, MICHIGAN 48009-5394 (248) 647-6000

CC!
Camel